Nick Mancini | Web Developer

⊙ Solana Beach, CA   ☎ (925) 719-6984   ✉ nmancini11@gmail.com   ⊕ nickmancini.me

EXPERIENCE

SKATESENSE

Lead Developer | skatesense.com   3/17 - Current
Created full stack rails application for logging competitive skateboarding data
Designed and implemented data visualizations via D3.js

GoPro

Sports Marketing Coordinator   6/16 -12/16
Built automated sales report, tracking millions of dollars in product and sponsorship spends
Created Athlete dashboard with Tableau to measure sponsorship success
Managed sports marketing promotional orders and event infrastructure

Senior Product Specialist | Mobile Apps   2/14 - 6/16
Worked with internal stakeholders to improve GoPro's suite of mobile apps
Reduced support inquiries by 10 contacts/week while user base grew 48k users/week
Implemented weekly product reporting with Tableau
Executed all internal and external product training and troubleshooting

Sales & Technical Support   4/13 - 2/14
Resolved technical issues by troubleshooting hardware, software and mobile solutions

THE CODERY

Frontend Developer | thecodery.co   3/13 - Current
Collaborated with local companies, startups, and non-profits on projects ranging from
web design, e-commerce, front-end maintenance, SEO.

SHREDBANDS

Founder | shredbands.com   7/14 - Current
Created action sports apparel brand
Manufactured and sold over 3,000+ units
Acheived 8.7% conversion rate with email marketing campaigns
Executed front-end web design, video content creation & all apparel products

EDUCATION

School of Information Studies
SYRACUSE UNIVERSITY

B.S. Information Systems Management   8/09 - 12/12
Graduated Cum Laude

AWARDS

♀ **Startup Weekend Champion**

Over 54 hours, built a team and launched a
company to revamp the waiting process at
restaurants.

♀ **RvD IDEA Champion**

Received $10,000 in funding from the
largest startup competition for young
entrepreneurs in New York State.

GoPro Video of the Day

▷ Collaborated with Cooper Morton,
generated over 36k Views.

SKILLS

HTML

SASS

Javascript

Adobe Creative Suite

SEO

Ruby

Data Visualization

Git

INTERESTS

Certified Scuba Diver

Videographer

Surfer

Skateboarder

Snowboarder

Quad Copter Pilot